



CLAIM FORM
WUSATA® FUNDMATCH PROGRAM

For Internal Use Only
WUSATA Claim #
ICP Claim #
ICP on file
Oversized items

Company Name: Joe's Avocados
Country Where Activities Occurred: France
Brands & Products: Joe's Avocados - Avocados
FundMatch Program Activity Code: S2021
Program Approval Date: 1-1-21
Claim Reference Number (optional): Social Media - Twitter

Table with 2 columns: Expenditures by U.S. Company, Total Expenditures: \$ 4580, Reimbursement Due (50%): \$ 2290

or

Table with 2 columns: Expenditures by In-Country Partner / Distributor, Total Expenditures: \$, Reimbursement Due (50%): \$

Note: An In-Country Partner Agreement must be on file with WUSATA® for these expenditures to be eligible.

Foreign Third Party:

Check here if the In-Country Partner would prefer to be reimbursed directly via wire transfer. Please provide a completed Wire Transfer Form with the claim.

CERTIFICATION STATEMENT:

WARNING: Federal and State law provide severe penalties for making false or misleading statements or representations of fact with respect to this claim. Under penalties of perjury, I declare and certify that I have personally examined this claim for reimbursement and the accompanying schedules, statements, and other documents; that I have conducted a reasonable investigation into the facts represented therein and to the best of my knowledge and belief, they are complete, true, correct, and accurate, and they truly, accurately, and completely list all information and amounts and sources related thereto; that the expenditures claimed on this form were in fact incurred by the Company for the purpose indicated herein, and the activities portrayed and described in the accompanying information in fact took place exactly as described and/or represented herein; that such expenses were for the promotion of the products and brands in the country market all as listed above; that the participant has not been reimbursed for the expenses claimed by any other entity; and that the expenses claimed are necessary and reasonable for the purpose, and verifiable and supported by detailed records which are available for inspection.

Signature: Joe Smith, Date: June 1, 2021, Print Name: Joe Smith, Title: President, Phone: 555-555-5555, Email: joe@avocados.com

Claim Contact*: Jane Doe, Email: jane@avocados.com

* Please include an approved claim contact if different than the company signer

Joe's Avocados
ADDRESS
CITY, SATE, ZIP

1246

01-23456789

DATE 2-25-2021

PAY TO THE
ORDER OF

True Media Agency

\$

4580.00

Forty five hundred eighty dollars and 00 cents USD

DOLLARS

FundMatch Bank
ADDRESS
CITY, SATE, ZIP

Your Signature

FOR *Invoice #20061*

XXXXXX XXXXXXXXXXX XXXXXXXX1246

Checking Account

ACCOUNT #: xxxxx6789 | February 1, 2021 – February 28, 2021 | Page 1 of 20

**BANK
LOGO**

Joe's Avocados

ADDRESS

CITY, STATE, ZIP

Account Summary

Credits

Electronic deposits/bank credits

Date	Amount	Description
2-1	578.03	In wire; ref. 12345645654xxxx
2-15	2,111.29	Daily deposits
2-28	7,133.82	Daily deposits

Debits

Checks paid

Check Number	Amount	Date	Check Number	Amount	Date
1234	100.00	2-1	1241	7,150.00	2-20
1235	350.00	2-3	1242	80.00	2-20
1236	3,841.96	2-8	1243	650.00	2-20
1237	121.07	2-8	1244	1,294.35	2-20
1238	1,250.00	2-13	1245	13,072.68	2-27
1239	7482.79	2-16	1246	4580.00	2-28
1240	58,787.08	2-16	1247	200.00	2-28

Electronic withdrawals/bank debits

Date	Amount	Description
2-3	13,065.94	Wire transfer to ABC Company; ref. 1234567599xxxx
2-11	2,000	Withdrawal
2-28	948.31	Wire transfer to Bank; ref. 1234567637xxxx



Explore

Settings



WUSATA France

3

1 Tweet



Follow

WUSATA France

@WusataF

ASSOCIATION DE COMMERCE AGRICOLE DE L-OUEST DES ÉTATS-UNIS

Paris, France wusata.org Joined March 2021

0 Following 0 Followers

Tweets

Tweets & replies

Media

Likes



WUSATA France @WusataF · Mar 3

4

Toast à l'avocat avec votre café? Nous voulons vous présenter les avocats de Joe! Les avocats de Joe sont fièrement fabriqués en Californie.

1



2

Grown in California

1



1. valid U.S. origin statement

2. brand name

3. targeting a foreign audience

4. date of the post



WUSATA France
@WusataF

3

Toast à l'avocat avec votre café? Nous voulons vous présenter les avocats de Joe! Les avocats de Joe sont fièrement fabriqués en Californie.

3:35 PM · Mar 3, 2021 · Twitter Web App



4



1

1

2

2





1 - brand name

2 - origin statement

3 - targeting a foreign audience

4 - date of the post



WUSATA France

3 Tweets

3

Follow



4



WUSATA France @WusataF · Apr 13



Les avocats de Joe cultivés en Californie!

2

2

Les avocats sont sains et nutritifs:

- Super combattant du cancer
- Peut abaisser le taux de cholestérol
- Bon pour votre cœur, vos yeux et votre foie
- Chargé de fibres, de potassium et de vitamines



1

2





1 JOE'S AVOCADOS

Find them in your local food stores



2 Product of the USA



WUSATA France 3
@WusataF

Les avocats de Joe cultivés en Californie! 2 1

- Les avocats sont sains et nutritifs:
- Super combattant du cancer
 - Peut abaisser le taux de cholestérol
 - Bon pour votre cœur, vos yeux et votre foie
 - Chargé de fibres, de potassium et de vitamines

4:13 PM · Apr 13, 2021 · Twitter Web App



4





WUSATA France

3 Tweets

3

Follow

Tweets

Tweets & replies

Media

Likes

2



WUSATA France @WusataF · Apr 20

4

Les avocats de Joe cultivés en Californie!

Les avocats sont **1** s et nutritif: **2**

- Super combattant du cancer
- Peut abaisser le taux de cholestérol
- Bon pour votre cœur, vos yeux et votre foie
- Chargé de fibres, de potassium et de vitamines

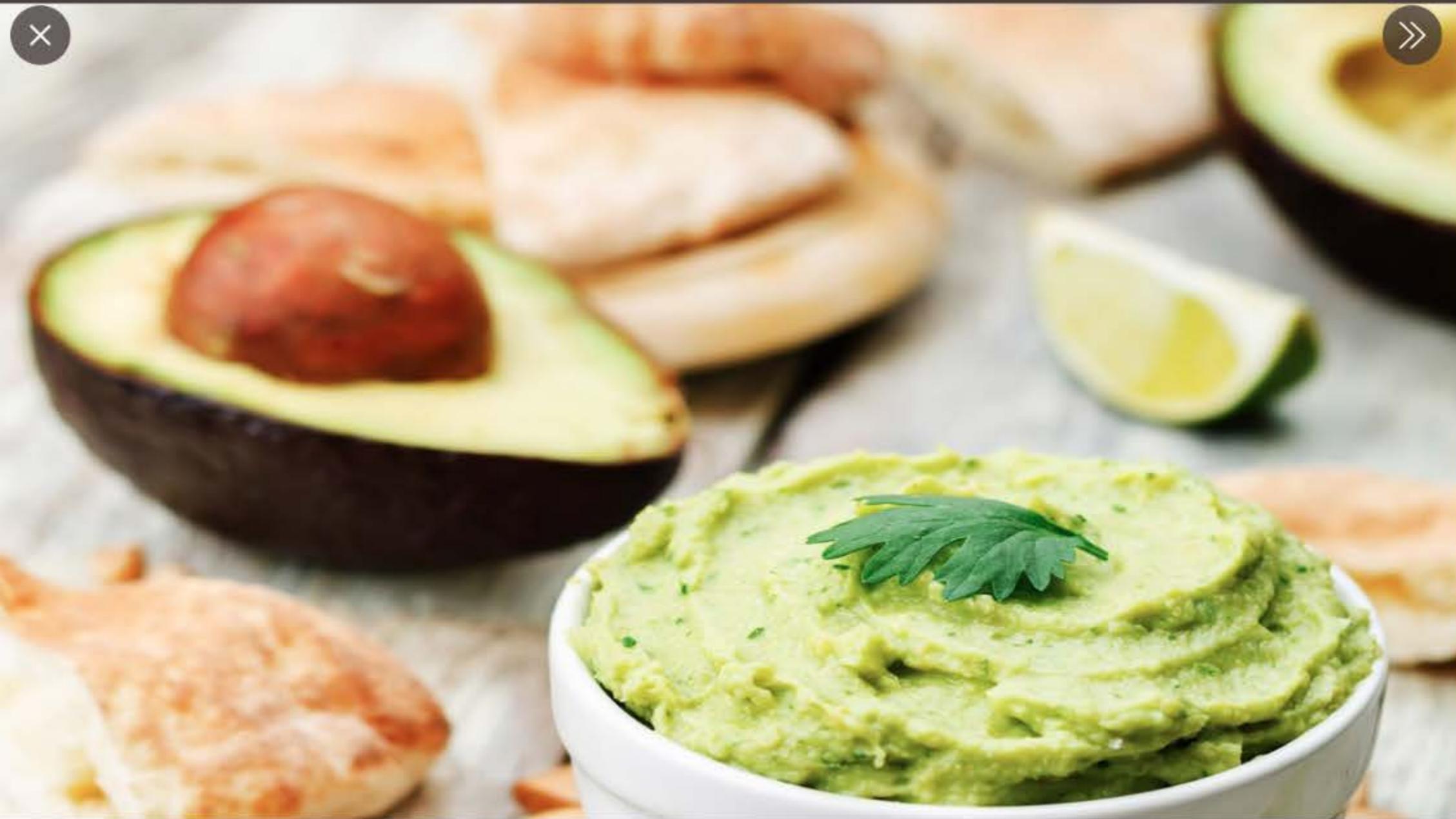
1 - brand name

2 - origin statement

3 - targeting a foreign audience

4 - date of the post





 **WUSATA France** 3
@WusataF

Les avocats de Joe cultivés en Californie! 2 1

Les avocats sont sains et nutritifs:

- Super combattant du cancer
- Peut abaisser le taux de cholestérol
- Bon pour votre cœur, vos yeux et votre foie
- Chargé de fibres, de potassium et de vitamines

4:18 PM · Apr 20, 2021 · Twitter Web App

🗨️ 4 ❤️ 📤

Post 1:

French

Toast à l'avocat avec votre café? Nous voulons vous présenter les avocats de Joe! Les avocats de Joe sont fièrement fabriqués en Californie.

English

Avocado toast with your coffee? We want to introduce you to Joe's avocados! Joe's avocados are proudly made in California.

Posts 2, 3:

French

Les avocats de Joe cultivés en Californie

Les avocats sont sains et nutritifs:

- *super combattant du cancer*
- *peut abaisser le taux de cholestérol*
- *bon pour votre cœur, vos yeux et votre foie*
- *chargé de fibres, de potassium et de vitamines*

English

Joe's avocados Grown in California

Avocados are healthy and nutritious:

- *super cancer fighter*
- *can lower cholesterol levels*
- *good for your heart, eyes, and liver*
- *loaded with fiber, potassium, and vitamins*